

**PRSA Pinnacle Awards
Individual Awards Judging Sheet**

Confidential

Name of Nominee: _____

Award Nominated for: _____

- 1) Does the candidate meet the minimum qualifications, if there are any? Yes No
If no, why didn't this candidate meet minimum qualifications?

On a scale using a rating of 0 to 5, with 5 being most valuable/highest please rate:

- 2) Demonstrates exceptional account/company leadership and outstanding achievements in public relations.

_____ x 4 = _____

- 3) Makes specific contributions to the community, the public relations profession or his/her employer/clients.

_____ x 4 = _____

- 4) Displays traits and qualities that distinguish the nominee and his/her accomplishments, such as business savvy or creativity.

_____ x 4 = _____

- 5) Exemplifies PRSA's code of ethics and core values.

_____ x 4 = _____

- 6) Contributes to the profession through service and leadership within the context of PRSA.

_____ x 4 = _____

Judge Signature: _____ Total Score (100 Points Maximum): _____