

Las Vegas Valley

PRSA

2021 PINNACLE AWARDS

25th Anniversary

Sponsorship Proposal

SPONSORSHIP PACKAGE

The Las Vegas PRSA Chapter will be celebrating our 25th Pinnacle Awards Ceremony on *November 4, 2021*. We would be honored if your company made the commitment to be a sponsor for this momentous occasion. The various sponsorship packages are described below...

Platinum \$5,000

- Two (2) VIP tables of eight (8)
- Back or inside front cover Ad in the Program Journal (color)
- Logo prominently displayed during the event including verbal recognition during the program
- Presenting sponsorship recognition in the Program Journal
- Opportunity to provide remarks up to 2 minutes during the Pinnacle Awards Program
- Opportunity to present an award during the Pinnacle Awards Program
- Special photo opportunities with honorees, board members, and special guests
- Sponsor recognition in pre- and post- media releases
- Brand recognition on Pinnacle Awards collateral, PRSA website, and social media platforms

Gold \$2,500

- One (1) table of eight (8)
- Half-page (1/2) Ad (preferred placement) in program journal
- Special photo opportunities with honorees, board members, and special guests
- Banner or logo prominently displayed
- Verbal recognition during the program
- Gold Sponsor recognition in program journal
- Brand recognition on Pinnacle Awards collateral, PRSA website, and social media platforms

Silver \$1,000

- One (1) table of eight (8)
- Quarter-page (1/4) Ad in program journal
- Logo prominently displayed
- Verbal recognition during the program
- Silver Sponsor recognition in program journal

In-Kind Sponsorship

- Complimentary seating at the event, dependent on donation value
- Quarter-page (1/4) Ad in program journal
- Logo prominently displayed
- Verbal recognition during the program
- Sponsor recognition in program journal

Program Advertisements

Full-Page \$600

Half-Page \$300



SPONSORSHIP FORM

Company Name: _____

Your Name: _____

Mailing Address: _____

Phone: _____

Fax: _____

Email: _____

Would like to support the PRSA Las Vegas Chapter's 25th Pinnacle Awards.

Check One:

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> PLATINUM | \$5,000 |
| <input type="checkbox"/> GOLD | \$2,500 |
| <input type="checkbox"/> SILVER | \$1,000 |
| <input type="checkbox"/> FULL-PAGE AD | \$600 |
| <input type="checkbox"/> HALF-PAGE AD | \$300 |

Total Enclosed: _____ **Payment Method:** __ Check __ Online

Return completed form to PRSA of Las Vegas via email to finance@prsalasvegas.com or mail with payment to:

PRSA Las Vegas Valley Chapter
PO Box 81742
Las Vegas, NV 89180-1742

Payment:

- Please make checks payable to:
PRSA Las Vegas Valley Chapter
- Register and pay online:
<http://prsapinnacleawards.com/sponsorship>

Table Guest Names

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

Please forward JPG and PNG files of company logo or ad to alexistoone98@gmail.com before October 21, 2021.