City of Las Vegas	Margaret G. Kurtz	City of Las Vegas Beyond the Neon 2004	Brochures	Excellence
Sierra Health Services	Peter O'Neill	Sierra Health Services 2003 Annual Report	Annual Report	Pinnacle
Desert Research Institute	Ron Kalb	DRI News	Magazine	Merit
R&T Associates	Nancy Tufano	Invitation to the Innerswankdom/ Art Vargas	Pitch Materials	Merit
Bechtel Nevada	Nancy Tufano	NNSA Speaker's Bureau	Community Relations	Pinnacle
Pulte Homes/Del Webb Nevada	Sasha Jackowich	Home Team Journal	Employee Communications	Pinnacle
Clark County Eighth Judicial District Cou	uı Michael Sommermeyer	Caught on Tape: Abuse of Authority	Emergency/Crisis Program	Merit
Southern Nevada Water Authority	Tracy Bower	Water Smart: Drought Outreach Campaign	Public Service Campaign	Pinnacle
Southern Nevada Water Authority	Lisa Riess	Water Ways	News Magazine Video/Show	Pinnacle
Southern Nevada Water Authority	Lisa Riess	Water Smart Sample Designs	Brochures	Pinnacle
Southern Nevada Water Authority	Lisa Story, APR	H2Ouniversity.org	Internet Site	Pinnacle
Southern Nevada Water Authority	Christine Vaughn	SNWA Drought Guide: Southern Nevada Enters Drought Alert	Newsletter, Three Colors or More	Dinnada
Southern Nevada Water Authority	Christine Vaughn	· ·		
Southern Nevada Water Authority	· ·	Southern Nevada Water Authority 2003 Annual Report	Annual Report	Excellence
Southern Nevada Water Authority	Lisa Riess	2004 Water Smart Calendar	Direct Mail	Pinnacle
Southern Nevada Water Authority	Lisa Riess	Detecting and Silencing Leaks	External Video	Pinnacle
Las Vegas Valley Water District	Lisa Story, APR	Hydroweb	Intranet Site	Excellence
Las Vegas Valley Water District	Christine Vaughn	2004 Las Vegas Valley Water District Water Quality Report	Direct Mail	Excellence
Bechtel SAIC Co.	Colleen Curran, APR	www.ocrwm.doe.gov	Internet Site	Excellence
Bechtel SAIC Co.	Jason Bohne	The Crest	Electronic Newsletter	Merit
Fremont Street Experience	Lisa Robinson	Viva Vision: The Biggest Big Screen on the Planet	Marketing Communications	Pinnacle
Preferred Public Relations & Marketing	Renee Rietgraf & Michelle Tell	Mac King's March Book Drive	Public Service Campaign	Excellence
3	3	Mac King's Guinness Book of World's Records Longest Game of	Special Events & Observances -	
Preferred Public Relations & Marketing	Michele Tell	Telephone	More than \$25,000	Merit
Preferred Public Relations & Marketing	Michele Tell	X Scream Thrill Ride Launch	Marketing Communications	Pinnacle
Preferred Public Relations & Marketing	Michele Tell	Heli-lift X Scream Thrill Ride	News Release	Pinnacle
Faiss Foley Warren Public Relations	Melissa Warren	Summerlin Life Magazine	Magazine	Pinnacle
Faiss Foley Warren Public Relations	Susie Black	Southern Nevada Water Authority Water Quality Campaign	PR Campaign Advertising	Pinnacle
Faiss Foley Warren Public Relations	Susie Black	Cox Campus Dedication	Special Events & Observances; Less than \$10,000	Pinnacle

TITLE

COMPANY SUBMITTING

PERSON SUBMITTING

AWARD

CATEGORY

Clark County Regional Flood Control District Clark County Regional Flood Control	Betty Hollister, APR	Annual Report 2002 2003	Annual Report	Merit
District	Betty Hollister, APR	Flood Safety Wet 'N' Wild The Flood Channel	News Magazine Video/Show	Excellence
Clark County Regional Flood Control	•		-	
District	Betty Hollister, APR	Flood Safety Awareness Campaign 2004	PR Campaign Advertising	Pinnacle
Insight Communications	Tony Illia	The Architecture Issue	Feature Article	Merit
Insight Communications	Tony Illia	Nevada Contractor	Magazine	Excellence
Ballard Communications Girl Scouts of Frontier Council	Shannon Johnson Juergen Barbusca	Kids and Cars Campaign 2003 Girl Scout Annual Report	Public Service Campaign Annual Report	Merit Pinnacle
		KomenLasVegas.com Susan G. Komen Breast Cancer		
Image Domain	David Rosowsky	Foundation, Las Vegas Affiliate Website	Internet Site	Merit
Action International	Marla Hockfeld	28 Question Brochure	Brochures	Excellence
University Medical Center	Cheryl Persinger Lori Nelson, APR & Dianne	UMC Digest	News Magazine Video/Show	Excellence
R&R Partners	McClendon	Insomnia Entertainment Media Kit	Media Kit	Merit
R&R Partners	Dianne McLendon	Fremont Street Experience/Viva Vision Media Kit	Media Kit	Pinnacle