PINNACLE AWARDS 2020

AWARDS CEREMONY | NOVEMBER 19





WELCOME

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President

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ABOUT

PRSA LAS VEGAS VALLEY CHAPTER

VISION: To create an exceptional member experience that educates, inspires, guides and galvanizes a diverse community of ethical, strategic communications professionals.

MISSION: PRSA makes communications professionals smarter, better prepared and more connected through all stages of their career.

ABOUT

THE PINNACLE AWARDS PROGRAM



Tonight's Emcee

Patranya Bhoolsuwan

Patranya Media LLC

THE PINNACLE AWARDS ARE GIVEN IN THREE MAJOR DIVISIONS

Tactics
Campaigns

Individual







Vegas PBS' Daniel Tiger Be My Neighbor Day 2019

Vegas PBS

Myles Barker, Summer Collins
Cyndy Robbins, Jennifer Bradley
Catherine Francisco, Carol Skerlich
Pat Breen, Hilary Steinberg
Allison Monette



Nevada Census 2020

The Ferraro Group

Nicole Willis-Grimes

Latoya Bembry

Emma Williams

Jocelyn Silva

Tommy Ferraro

Gabriele McGregor

Emily Creighton



Nevada matters. Be counted.

LV Hospital #MaskUP NV

This is ME Campaign

Experience Strategy Associates

E+ Productions, HCA Healthcare

Las Vegas Review Journal

Greg J. Chase, Douglas Johnson

Casey Floyd, John Katsilometes

Eddie Morales







Aristocrat Assist

Steinbeck Communications

Paul Speirs-Hernandez





The Downtown Vegas Alliance Helps Alpine Motel Apartments Fire Survivors

The Warren Group

Lisa Robinson

Carolyn Wheeler



Tenants of the Alpine Motel gather for a luncheon at SHARE Village Las Vegas in Las Vegas on Monday, Dec. 30, 2019. Elizabeth Page Brumley/Las Vegas Review-Journal) @EliPagePhot



LV Hospital #MaskUP This is Me Campaign

Experience Strategy Associates

E+ Productions, HCA Healthcare

Las Vegas Review Journal

Greg J. Chase, Douglas Johnson Casey Floyd, John Katsilometes Eddie Morales, Brian Felgar





It's a marathon, not a sprint - communicating during a pandemic

Intermountain Health

Christina Cober

Autumn Widdoes

Sharon Chayra







Downtown Summerlin Parade of Mischief 2019

Downtown Summerlin The Warren Group

Danielle Bisterfeldt

Halee Mason

Melissa Warren

McKinzie Cogswell



Nevada Health Link's Exceptional Circumstance Special Enrollment Period

The Warren Group
Silver State Health Insurance Exchange/Nevada Health
Link

Penna Powers

Melissa Warren, Cherryl Kaopua Marissa Schwartz, Janel Davis Heather Korbulic, Patty Halabuk



connecting you to health insurance

Inspirada Home Connection

The Warren Group Inspirada Community Association

Karen Wofford

Cherryl Kaopua

Megan Conklin



Inspirada Concert in the Park Series 2019

The Warren Group High Noon Inspirada Community Association

Karen Wofford

Cherryl Kaopua

Danielle Clymer

Jacqueline Sherry

Taylor Clement

Megan Conklin





A Pop-Up 'Miracle' on Spring Mountain

The Feast of Friends The Sand Dollar Lounge

Eric Gladstone

Cyndi Graham

Anthony Jamison

Benito Martinez

Nathan Grates





"Forever Fabulous" Flamingo Las Vegas Welcomes The All-New Bugsy & Meyer's Steakhouse

Caesars Entertainment

Chelsea Ryder

Gia Silvaggio

Celena Haas-Stacey

Robert Jarrett

Kristina Bello





Donny and Marie's Final Shows at Flamingo Las Vegas

Caesars Entertainment Public Relations Team

Robert Jarrett

Mitch Marier

Celena Haas-Stacey



St. Jude Heart of Fashion Virtual Event

JB Public Relations

Jennifer Bradley





The Summerlin Council Patriotic Parade Virtual Edition

The Warren Group The Summerlin Council

Melissa Warren

Lisa Robinson

Lezlie Barnson-DeNardin



Award of Merit

Las Vegas Concours d'Elegance

Quillin Advertising, Public Relations & Social Media

Julian Lupo

Tim Quillin

Benjamin Burns

Sharry Quillin

Paige Gore

Martin Bautista

Laura Herlovich

Nathan Gomez





Inspirada's OktoBEERfest 2019

The Warren Group High Noon

Karen Wofford

Cherryl Kaopua

Danielle Clymer

Taylor Clement

Jacqueline Sherry



Award of Merit

Take the Leap on Leap Day Wedding Experience

Caesars Entertainment The Vox Agency

Lindsay Sanna, Celena Haas Gia Silvaggio, Desiree Webb Vanessa Thill, Mariana Anchante Erika Pope



Award of Merit

LV Hospital #MaskUP This is Me Campaign

Experience Strategy Associates

E+ Productions

HCA Healthcare Las Vegas Review Journal

Greg J. Chase, Douglas Johnson Casey Floyd, John Katsilometes Eddie Morales, Brian Felgar





Yardbird Southern Table & Kitchen Throws a Boot-Stomping Grand Opening

OneSeven Agency
50 Eggs Hospitality
Group

David Watts

Dawn Britt

Carrie Giverson

H Farahi

Katie Conway







Caesars Palace, Delta Air and Rod Stewart Save Couples' Big Day in the Wake of Thomas Cook Bankruptcy

Caesars Entertainment

Kristin Soo Hoo, Chelsea Ryder

Robert Jarrett, Celena Haas-Stacey

Michelle Loosbrock





Award of Merit

Nevada Census

The Ferraro Group

Nicole Willis-Grimes

Latoya Bembry

Emma Williams

Jocelyn Silva

Tommy Ferraro

Gabriele McGregor

Emily Creighton



Nevada matters. Be counted.



COVID-19 Response

Creation of the Internal DRI Online Community

Desert Research Institute

Alison Swallow

Meghan Collins

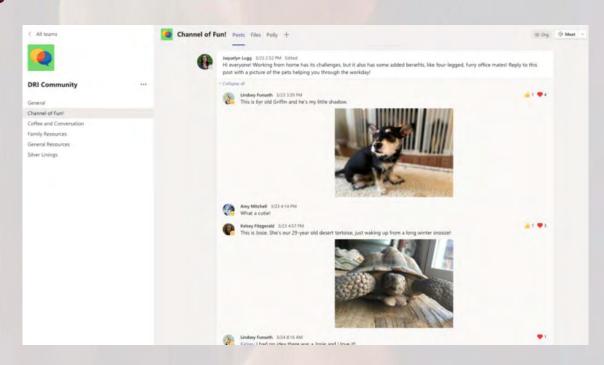
Ana Remis

Justin Broglio

Tracy Bower

Kelsey Fitzgerald

Lindsey Funseth



MOST EFFECTIVE CAMPAIGN ON A \$5,000-\$10,000 BUDGET



Clark County Medical Society Bulletin

Imagine Communications

Tiffannie Bond

Sheri Long

Ginger Meurer

BOULDER CITY REVIEW

Home >> News

Health care workers challenged by 'scary' virus



(Clark County Medical Society) Dr. Derek Meeks is the emergency department medical director and on the board of trustees at Boulder City Hospital and vice dean and associate professor. Touro

By Hali Bernstein Saylor Boulder City Review

April 8, 2020 - 2:47 pm





"This one is crazy and scary," said Dr. Derek Meeks of how COVID-19 is affecting the medical community.

Meeks, who serves on the board of trustees at Boulder City Hospital and for the Clark County Medical Society, said he can't imagine what staff members at medical facilities in large cities such as New York are going through.





Cleveland Clinic Nevada's Launch of The Women's Alzheimer's Movement Prevention Center

Cleveland Clinic Nevada Kirvin Doak Communications

MacKenzie Ruta, APR

Nicole Wolf, APR

Makenzie Coombs

Tracy Skenandore



The Night of Knights

bread & Butter

Olivia Steinberg

Lauren Sasso-Hall





LV Hospital #MaskUP This is Me Campaign

Experience Strategy Associates

E+ Productions

HCA Healthcare

Las Vegas Review Journal

Greg J. Chase, Douglas Johnson

Casey Floyd, John Katsilometes

Eddie Morales, Brian Felgar





Evel Pie Hops To A New Level

The Feast of Friends Evel Pie

Eric Gladstone

Branden Powers





Angelo Casino for Nevada State Board of Education District 1

Ivory Star Productions

Courtney Fogle

Shannon Bentham

John Bentham

Renee Guglielmetti



MOST EFFECTIVE CORPORATE SOCIAL RESPONSIBILITY CAMPAIGN

MassMedia City Impact

MassMedia Marketing, Advertising and PR

MassMedia Team





LV Hospital #MaskUP This is Me Campaign

Experience Strategy Associates

E+ Productions

HCA Healthcare

Las Vegas Review Journal

Greg J. Chase, Douglas Johnson

Casey Floyd, John Katsilometes

Eddie Morales, Brian Felgar





Award of Merit

Vegas PBS' Flavors of the Far East

Vegas PBS JB Public Relations

Myles Barker, Margaret Ann Schneweis Allison Monette, Cyndy Robbins Jennifer Bradley, Melodie Phoenix Catherine Francisco, Kipp Ortenburger Cristina Petrilla, Eric Duran-Valle







LV Hospital #MaskUP This is Me Campaign

Experience Strategy Associates

E+ Productions
HCA Healthcare
Las Vegas Review Journal

Greg J. Chase, Douglas Johnson Casey Floyd, John Katsilometes Eddie Morales, Brian Felgar





Angelo Casino for Nevada State Board of Education

District 1

Ivory Star Productions

Courtney Fogle

Shannon Bentham

John Bentham

Renee Guglielmetti





Curriculum Based
Programming During COVID-19
School Closures

Vegas PBS JB Public Relations

Myles Barker, Hilary Steinberg
Allison Monette, Cyndy Robbins
Pat Breen, Dr. Niki Bates
Jessica Russell, Jennifer Bradley
Cristina Petrilla, Eric Duran-Valle



TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
6 a.m.	Ready Jet Gol	Ready Jet Gol	Ready let Gol	Ready Jet Gol	Ready Jet Gol
	S7EM	STEM	STEM	STEM	STEM
6:30 a.m.	Arthur	Arthur	Arthur	Arthur	Arthur
	Social/Emotional	Social/Emotional	Social/Emotional	Social/Emotional	Social/Emotional
7 a.m.	Odd Squad	Odd Squad	Odd Squad	Odd Squad	Odd Squad
	STEM	STEM	STEM	S7EM	STEM
7:30 a.m.	Nature Cat	Nature Cat	Nature Cat	Nature Cat	Nature Cat
	Life Science	Life Science	Life Science	Life Science	Life Science
8 a.m.	Wild Kratts	Wild Kratts	Wild Kratts	Wild Kratts	Wild Krafts
	Life Science	Life Science	Life Science	Life Science	Ufe Science
8:30 a.m.	Molly of Denali	Molly of Denali	Molly of Denali	Molly of Denali	Molly of Denail
	English Language Arts	English Language Arts	English Language Arts	English Language Arts	English Longuage Arts
9 a.m.	Xavier Riddle and the	Xavier Riddle and the	Xavier Riddle and the	Xavier Riddle and the	Xavier Riddle and the
	Secret Museum	Secret Museum	Secret Museum	Secret Museum	Secret Museum
	Social/Emotional	Social/Emotional	Social/Emotional	Social/Emotional	Social/Emotional
9:30 a.m.	Let's Go Luna!	Let's Go Lunal	Let's Go Luna!	Let's Go Lunal	Let's Go Lunal
	Social Studies	Social Studies	Social Studies	Social Studies	Social Studies
10 a.m.	Deniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
	Social/Emotional	Social/Emotional	Social/Emotional	Social/Emotional	Sociol/Emotional
0:30 a.m.	Daniel Tiger's Neighborhood Social-Emotional	Daniel Tiger's Neighborhood Social/Emotional	Daniel Tiger's Neighborhood Social/Emotional	Daniel Tiger's Neighborhood Social/Emotional	Clifford The Big Red Dog Social/Emotional
11 a.m.	Sesame Street Social/Emotional	Sesame Street Social/Emotional	Sesame Street Social/Emotional	Sesame Street Social/Emotional	Sesame Street Social/Emotional
11:30 a.m.	Pinkalicious & Peterrific The Arts	Pinkalicious & Peterrific The Arts	Pinkalicious & Peterrific The Arts	Pinkalicious & Peterrific The Arts	Pinkalicious & Peterrific The Arts
12 p.m.	Dinosaur Train	Dinosaur Train	Dinosaur Train	Dinosaur Train	Dinosaur Train
	Life/Earth Science	Life/Earth Science	Life/Earth Science	Life/Earth Science	Life/Earth Science
12:30 p.m.	Cat in the Hat Knows	Cat in the Hat Knows	Cat in the Hat Knows	Cat in the Hat Knows	Cat in the Hat Knows
	A Lot About That?	A Lot About That!	A Lot About That!	A Lot About That!	A Lot About That!
	STEM	STEM	STEM	STEM	S7EM
1 p.m.	Arthur	Arthur	Arthur	Arthur	Arthur
	Social/Emotional	Social/Emotional	Social/Emotional	Social/Emotional	Social/Emotional
1:30 p.m.	Wild Kratts Life Science	Wild Kratts Life Science	Wild Kratts Life Science	Wild Kratts Life Science	Wild Kratts Life Science
2 p.m. 2:30 p.m.	When Whales Walked:	Plants Behaving Badly: Murder & Mayhem Science	Plants Behaving Badly: Sex & Lies Science	Spy in the Wild, A Nature Miniseries: The Islands Noture	Get the Math Moth Get the Math 2.0
3 p.m.	Journeys in Deep Time Science	Breakthrough: Ideas That Changed The World: The Telescope Science	Breakthrough: Ideas That Changed The World: The Airplane Science	Breakthrough: Ideas That Changed The World: The Robot Solence	Muth Breakthrough: Ideas That Changed The World: The Ca Science
4 p.m.	NOVA: Inside Animal Minds: Bird Genius Science	NOVA: Inside Animal Minds: Dogs & Super Senses Science	NOVA: Inside Animal Minds: Who's The Smartest Science	NOVA: Dog Tales Science	NOVA: Decoding COVID-19 Science
5 p.m.	The Test Nevado History	Big Pacific: Mysterious Auture	Big Pacific: Violent Noture	Big Pacific Voracious Nature	Big Pacific: Passionate Nature



Give a Click

Kirvin Doak Communications Office of Traffic Safety, Nevada Department of Public Safety

Lynn Wetzel, Liz Lundstrum

Terri Maruca, Eirianne Kennelley

Nicolle Stewart, Laiken Viehmeyer

Andrew Bennett, Richelle Rice

Michael Disbennett, Brett Rhyne





Nevada Census 2020

The Ferraro Group

Nicole Willis-Grimes

Latoya Bembry

Emma Williams

Jocelyn Silva

Tommy Ferraro

Gabriele McGregor

Emily Creighton



Nevada matters. Be counted.

LV Hospital #MaskUP This is Me Campaign

Experience Strategy Associates

E+ Productions

HCA Healthcare Las Vegas Review Journal

Greg J. Chase, Douglas Johnson Casey Floyd, John Katsilometes Eddie Morales, Brian Felgar





Vegas PBS' New Brand for the Digital Age

Vegas PBS

Allison Monette

Myles Barker

Cyndy Robbins

Eric Duran-Valle

Hilary Steinberg

Pat Breen

Cristina Petrilla

John Turner



Award of Merit

Battle Born Injury Lawyers Brand Awareness
Campaign

MassMedia Marketing, Advertising, PR

Public Relations Division





Pella Builds Hope in Communities

84 Communications

Rina Foster, APR

Carrie Amox









Announcing the 4th of July fireworks show at the

Plaza Hotel & Casino

Faiss Foley Warren

Amy E. S. Maier





Goodwill Industries of Southern Nevada -Retail Reopening

Trosper Public Relations

Shayna Moreno

McKenzie Clemens

Elizabeth Trosper







Rendering Reveal Media Event for shareDOWNTOWN

Faiss Foley Warren

Amy E. S. Maier



Las Vegas Medical District - Your Doctor is Ready to See You

City of Las Vegas The Warren Group

Eryn Sebelius

Melissa Warren

Nancy Higgins











Pella Puts New York on Mute

84 Communications

Rina Foster

Carrie Amox



Marriage Can Be Murder 20-Year Media Drops

Ivory Star Productions

Shannon Bentham

John Bentham

Madi Olivé

Vanessa Thill

Jennifer Leavitt

Gabe Douglas

John Flores

Renee Guglielmetti



Nevada State College School of Education Groundbreaking

MassMedia Marketing, Advertising, PR

Public Relations Division



SR Construction - Xtreme Opti-Clean Cube Unveiling

Trosper Public Relations

McKenzie Clemens

Shayna Moreno

Elizabeth Trosper



Clark County School District First Day of School 2019

Clark County School District

Melinda Malone

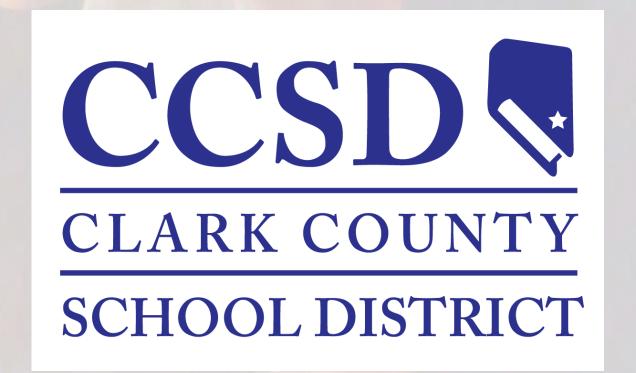
Mauricio Marin

Cade Cridland

Bryan Callahan

Sandy Julian

Brad Keating







Summerlin Advertorial

The Warren Group

Melissa Warren

Danielle Bisterfeldt







DRI.edu Website Redesign and Rebuild

Desert Research Institute

Justin Broglio, Tracy Bower

Kelsey Fitzgerald, Meghan Collins

Alison Swallow, Stephan Ross

Eric Thorton, Ed Mitchell

Ryan Coots, Steve Sweet



Who We Are - What We Do - News & Events - Our Impact DONATE





60 years of scientific discovery and innovation, in Nevada and around the

Since 1959, the faculty, students, and staff at the Desert Research Institute (DRI) have advanced scientific knowledge to help solve pressing environmental challenges and improve human health and welfare. campuses in Reno and Las Vegas, DRI serves as one of the eight institutions in the Nevada System of Highe











Population genetic screening shown to

Award of Merit

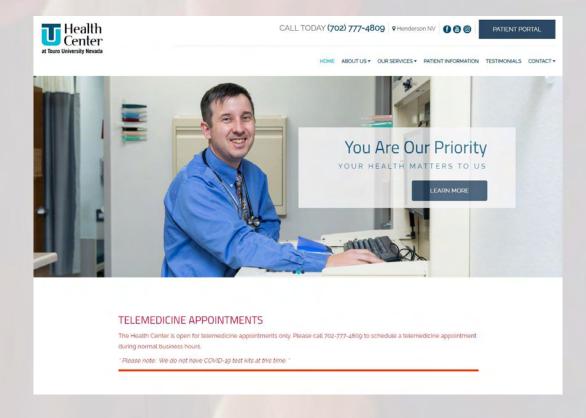
Touro University Nevada Health Center Website

Touro University Nevada

Tommy Gugino

Melody Crickman

Kassy Heikkinen







Hydroweb Redesign

Las Vegas Valley Water District

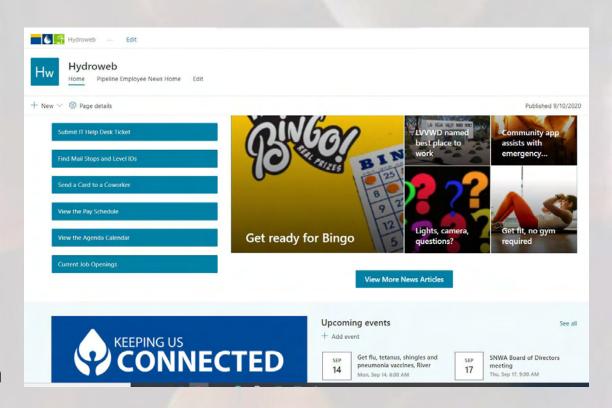
Rob LaRosa, Ashleigh Matview

Tricia Montgomery, James Jusayan

Noe Crockett, Will Ward

Nancy Weaver, APR, Colleen Curran, APR

Kelly Darby, James Mohamadi





Award of Merit

Touro University Nevada Health Center Website

Touro University Nevada

Tommy Gugino

Melody Crickman

Cassandra McDiarmid

Ashlie Bloom

Parisun Shoga

#MedReady Community Network

Students from Touro University Nevada established #MedReady to gather volunteer opportunities to help address urgent community needs related to the COVID-19 pandemic while also promoting inter-professional student service learning.



K-12 Free Online Tutoring

If your child needs tutoring, please complete the request form to be matched with a student volunteer.



Undergrad Free Tutoring and Mentoring

Undergraduate student online tutoring and pre-health profession mentoring requests.



Community Assistance

Touro Nevada students stand ready to help their community with screenings, grocery shopping, and other services



Getting it Right

There is a lot of information we have and we don't have on the COVID-19 pandemic. It can be confusing and scary. We will help break it down into easy-to-understand bites.



Wellness Resources

You can't go to the gym for exercise or meet your friends for a drink or dinner. Life seems a bit out of control. We have gathered resources to help you stay active and manage the stress.





Summerlin Resident Profiles

The Warren Group

Melissa Warren

Danielle Bisterfeldt





Rebel Nursing Notes

UNLV School of Nursing

Joseph Gaccione





Who We Are - What We Do - News & Events - Our Impact DONATE



Award of Excellence

Behind The Science Blog

Desert Research Institute

Justin Broglio

Tracy Bower

Kelsey Fitzgerald (writer)

Lindsey Funseth

Alison Swallow (photographer)

Meghan Collins

Ana Remis

Tiffany Pereira

Behind the Science Blog

DRI's "Behind the Science" blog featuring our people and projects

Read the stories below to learn more about the amazing people and projects happening at DRI.



New study explores relationship between dust and Valley

Institute (DRI) and specializes in the study of dust emissions. Vic has been a member of acientist with the Division of Atmospheric Sciences in Las Vegas. He recently published a paner in the International Journal of Environmental Research and Public Health titled Valley Fever: Environmental Risk Factors and Exposure Pathways Deduced from Field Measurements in California," working alongside colleagues Antje Lauer, Ph.D. (California State University Bakersfied), George Nikolich, M.S. (DRI), and others, so we connected with Vic to learn mure about the project,

READ MORE

Follow DRI	
f Facebook	Twitter
■ Instagram	in Linkedin

Search DRI News and Announcements

Latest News and Announcements

New study explores relationship between dust and Valley Fever

How You Can Use Science Alive's Virtual Offering for Distance Learning

DRI scientists investigate effectiveness of heat warnings along US-Mexico border

Engineered Processes for the Separation and Coronavirus un DRI Reno Campus

Clery Notice: Positive Case of Coronavirus on DRI



DRI scientists investigate effectiveness of heat warnings along US-Mexico border

AUG 25, 2028

Smiler Maleis Ren Hatchett Trick



Engineered Processes for the Separation and Degradation of Microplastics in Freshwater



Featured Research: DRI scientists analyze origins of the Saharan dust plume

On June 18, 2020, NASA-NOAA's Suomi NPP satellite captured this visible image of the large light brown plume



2020 The Summerlin Council Virtual Patriotic Parade Social Media Engagement

The Warren Group

Marsha MacEachern Tempesta

Lokelani Higa

Melissa Warren

Lisa Robinson





Golden Gaming - Live Slot Play

The Golden Nugget - Las Vegas

Courtney Carr

Scott Bernal

Kris O'Brien

Daria Wu

Roderick Thompson





Class of 2020 - Many Roads Ahead

Kirvin Doak Communications

Office of Traffic Safety, Nevada Department of Public Safety

Lynn Wetzel, Richelle Rice

Terri Maruca, Eirianne Kennelley

Elizabeth Lundstrum, Laiken Viehmeyer

Nicolle Stewart, Andrew Bennett

Madi Olivé



Award of Merit

COVID-19 Instagram Strategy

Touro University Nevada

Steven Slivka

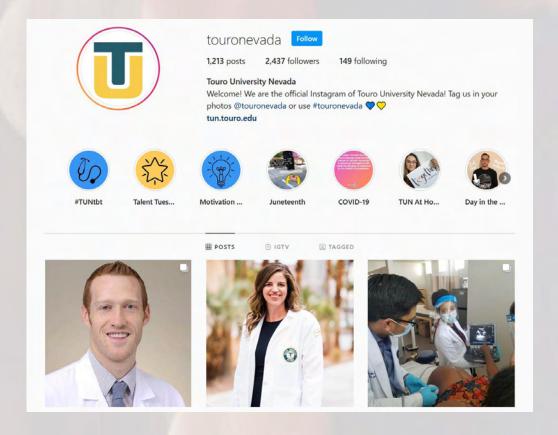
Malcolm Douglas

Ellie Ok

Chelsea O'Camb

Alexis Taylan

Chantel Aftab



MassMedia Heightened Agency's Overall Branding and Engagement

MassMedia Marketing, Advertising, PR

Social Media Division





Get Your Glow On with Glowzone Adult Night

OneSeven Agency

Dawn Britt

Brooklyn Reich





Dee Berkley's Pin for the Win

OneSeven Agency

Sabela Burleson

Dawn Britt

Carrie Giverson

Eugene DeLa Cruz



Real Estate
Social Media Campaign
Billy O'Keefe

Connected Communications

Sarah Thornton

Whitney Ogden





SNWA Partners with Vegas Golden Knight Dog-lebrities to Promote Water Conservation

Southern Nevada Water Authority

Mr. Camera, Studio J

Noe Crockett, Crystal Zuelke Charlene West, Jen Inaba Colleen Curran, APR John Dietrich, Eric Jamison







Naqvi Injury Law Culture Code

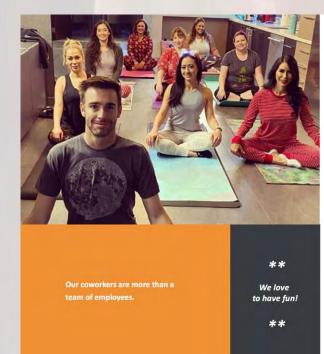
Connected Communications

Rachel-Michele Ltd

Sarah Thornton

Whitney Ogden

Rachel Pahlman



#SquadGoals

We work hard so we can play hard – and we love to have fun!

We find balance in giving our clients the best possible experience while still enjoying #worklife by celebrating Naqviversaries (a.k.a. work anniversaries!), taking employee trips to Cabo, playing bunco in our holiday jammies, and finding our Zen during in-office yoga classes, just to name a few.



Award of Merit

Did You Know Video Series

Desert Research Institute

Justin Broglio

Tracy Bower

Kelsey Fitzgerald

Lindsey Funseth

Alison Swallow

Ana Remis

Meghan Collins





"To Begin" A Poem for the Class of 2020

UNLV Integrated
Marketing & Branding
University of Nevada,
Las Vegas

Benjamin Richards

Cate Weeks

Katy Griffin

Claudia Keelan







Video Messages Keep Water District Employees Informed During Pandemic

Las Vegas Valley Water District

Scott Huntley

Jon Castagnino

Crystal Zuelke

Tricia Montgomery

Lisa Riess

Colleen Curran, APR







Capturing Carson Kitchen

OneSeven Agency

Eugene DeLa Cruz

Brooklyn Reich

H Farahi

Dawn Britt

Carrie Giverson







One Nevada Credit Union Branding and Membership Ads

MassMedia Marketing, Advertising, PR

Pablo Rodriguez

Corey Weekley

Georgeann Pizzi

Lisa Montague

Zachary Krassin







Touro YOU Magazine On The Front Lines of COVID-19

Touro University Nevada Virgen Digital Brand Marketing

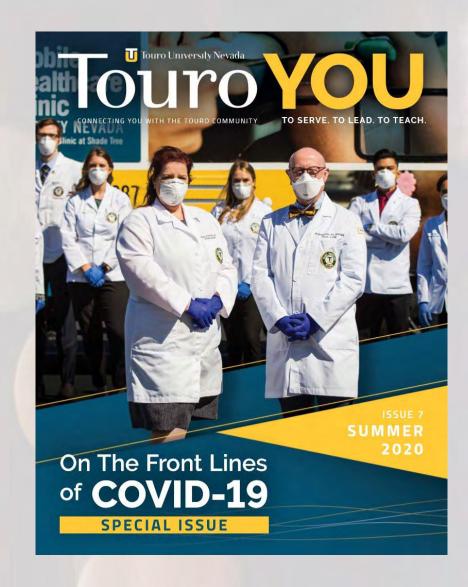
Steven Slivka

Melody Crickman

Schyler Richards

Virgen Digital Brand Marketing

Mona Shield-Payne





Gardner Companies - Relocation Brochure

Trosper Public Relations

McKenzie Clemens

Shayna Moreno

Elizabeth Trosper



GARDNER COMPANY
Building community.

UNIX RESEARCH & TECHNOLOGY PARK



Award of Excellence

Summer 2020 Research Highlights

Desert Research Institute

Justin Broglio

Tracy Bower

Kelsey Fitzgerald

Lindsey Funseth

Alison Swallow

Meghan Collins

Lori Kunder





Award of Excellence

Focus on Funds

Imagine Communications
International Training Institute (ITI),
National Energy Management
Institute Committee (NEMIC),
Sheet Metal Occupational Health
Institute Trust (SMOHIT)

Tiffannie Bond, Cynthia Carbajal Ginger Meurer, Brian Rouff Nadia Zerka, James Page Dave Bernett, Randall Krocka









Award of Excellence

Helix Electric - Toy Drive Sponsorship

Trosper Public Relations

Shayna Moreno

McKenzie Clemens

Elizabeth Trosper







Cleveland Clinic Nevada's COVID-19 Updates

Cleveland Clinic







S2 Research
Survey of Marketers

S2 Research

Matthew Seltzer







BEST OF SHOW CAMPAIGNS

Clark County Medical **Society Bulletin**

Imagine Communications

Tiffannie Bond

Sheri Long

Ginger Meurer

Home >> News

Health care workers challenged by 'scary' virus

BOULDER CITY REVIEW



(Clark County Medical Society) Dr. Derek Meeks is the emergency department medical director and on the board of trustees at Boulder City Hospital and vice dean and associate professor. Touro

By Hali Bernstein Saylor Boulder City Review

April 8, 2020 - 2:47 pm





"This one is crazy and scary," said Dr. Derek Meeks of how COVID-19 is affecting the medical community.

Meeks, who serves on the board of trustees at Boulder City Hospital and for the Clark County Medical Society, said he can't imagine what staff members at medical facilities in large cities such as New York are going through.



BEST OF SHOW TACTICS

Hydroweb Redesign

Las Vegas Valley Water District

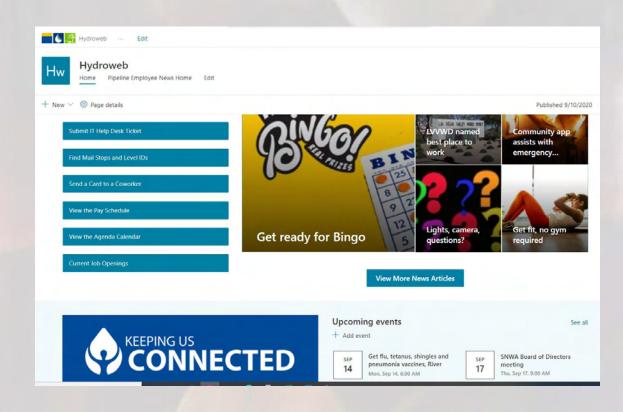
Rob LaRosa, Ashleigh Matview

Tricia Montgomery, James Jusayan

Noe Crockett, Will Ward

Nancy Weaver, APR, Colleen Curran, APR

Kelly Darby, James Mohamadi







Newcomer of the Year Whitney Ogden

Connected Communications





PR Practitioner of the Year Jennifer Bradley

JB Public Relations





Senior PR Practitioner of the Year Sarah Thornton, APR

Connected Communications



THANK YOU!







Obelisk Orders 1st Order December 18 2nd Order February 1 PRSALas Vegas.com



SHARE YOUR THOUGHTS!



