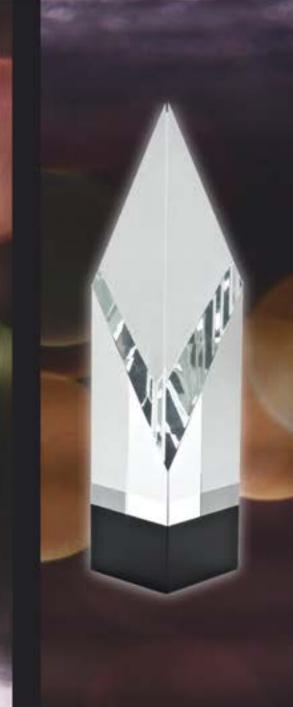


AWARDS CEREMONY | NOVEMBER 15





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Lenny Talarico Events
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- Now recruiting for Spring 2023 –
 Feb. 7 kick-off



Contacts:

Mackenzie Ruta, APR - rutam@ccf.org & Gretchen Papez, APR gretchen.papez@uhsinc.com

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Tonight's Emcee

Amber Renee Dixon

Vegas PBS

THE PINNACLE AWARDS ARE GIVEN IN THREE MAJOR DIVISIONS

Campaigns

Tactics

Individual







Communities In Schools SuperHero Thursdays

The Warren Group

Melissa Warren

Cherryl Kaopua

Marsha MacEachern-Tempesta

Sarah Lindsey





Ride On

Regional Transportation Commission of Southern Nevada

Angela Castro

Jan Wadsworth

M.J. Maynard

Esther Betancourt

Catherine Busche

Angelica Aquino

Makenzie Coombs-Emery Sue Christiansen

Monika Bertaki





Nevada Health Link - Open Enrollment

Silver State Health Insurance Exchange

The Abbi Agency

Ericka Aviles Consulting



Back to Life – Covid-19 Outreach Campaign

The Ferraro Group, Crear Magnum, Periwinkle Group, 32nd Street Theater, PrimetimePOP, Sumnu Marketing

Latoya Bembry Kelcey West

Cedric Crear Winnie Brissett

Jo Cato L. Marilyn Crawford

Emma Williams Lou Collins

Allison Stevens



ReConnect to Life

Regional Transportation Commission of Southern Nevada

Angela Castro

Catherine Busche

Sue Christiansen

Monika Bertaki

Makenzie Coombs-Emery

Aileen Pastor

Jesse Diaz

Pamela Kalani

M.J. Maynard







Try Transit/Pain at the Pump

Regional Transportation Commission of Southern Nevada

Angela Castro, Catherine Busche

Makenzie Coombs-Emery, Monika Bertaki

Alfredo Jaro, Sue Christiansen

M.J. Maynard







Media Preview of LIFTOFF – A PANORAMIC SKYLINE EXPERIENCE at AREA15

AREA15, The Vox Agency

Meg Parker

Ashley Trevizo

Pearl Verzosa

Erika Pope

Desiree Vontur

Andrea Heerdt





Media Preview of Official Ground Breaking of AREA15 Orlando

AREA15, The Vox Agency

Meg Parker

Erika Pope

Desiree Vontur





The Mob Museum Celebrates 10-Year Anniversary with Undercover of the Night Gala

The Mob Museum, The Vox Agency

Ashley Miller

Yentl Liew

Jackie Apoyan

Jestelle Irizarry

Erika Pope

Desiree Vontur

Andrea Heerdt





Spring Job Fair 2022

Clark County, Red 7 Communications, Nevada DETR,

Workforce Connections, LVCVA

Commission Chairman Jim Gibson

Commissioner Tick Segerblom

Blanca Vasquez, Beatriz Martinez

Kathy Topp, Marchele Sneed

Mark Henderson, Robbie DeBuff

Malik Williams, William Flangas





Congregation Ner Tamid's Pop-Up Shabbat

Congregation Ner Tamid

Leslie T. Snadowsky



The Little Vegas Chapel Expansion Event

GYC Vegas
The Little Vegas Chapel

Mallory Zito

Gina Yager

Briana Philippi

Michael Kelly

Lillian Tann



Downtown Summerlin Lei Day 2022

The Warren Group
The Howard Hughes Corporation

McKinzie Cogswell

Danielle Bisterfeldt

Halee Harczynski

Joey Palmer



The Shade Tree Champagne & Pearls

The Warren Group

Lisa Robinson

Cherryl Kaopua



Las Vegas Welcomes the NFL Draft

R&R Partners, Las Vegas Convention and Visitors Authority

Catherine Cole

Erin McCleskey

Tracey Koblick

Rebecca Lane

Mark Adams

Erin Mowry

Molly Castano

Maria Phelan

Kristin Weddingfeld







PINNACLE AWARD

Communities In Schools of Nevada Graduation Campaign

The Warren Group

Melissa Warren

Cherryl Kaopua

Marsha MacEachern-Tempesta

Sarah Lindsey





Nevada Health Link Open Enrollment

The Abbi Agency

Silver State Health Insurance Exchange

Ericka Aviles Consulting

Marketing for Change





Pella Introduces Easy-Slide Operator

84 Communications, Pella Corporation

Rina Foster, APR

Carrie Amox, APR

Nicolle Picray

Kolbie Creger



American Nevada Company

Imagine Communications

Montana Black

Tiffannie Bond

Cynthia Hartness

Nicole Musolino

Brian Rouff

Julie Varley

Celestia Ward



Forever Happens Here Launch + 5 Million Love Stories

R&R Partners, Las Vegas Convention and Visitors

Authority

Catherine Cole, Marissa Le

Erin McCleskey, Rebecca Lane

Tracey Koblick, Erin Mowry

Mark Adamas, Molly Castano

Maria Phelan, Kristin Weddingfeld







New Galleri Test Benefit for Employees

Intermountain Healthcare, GRAIL

Brooke Heath, Joel McKinney

Lisa Daumeyer, JD Bowman

Jason Olmos, Sunil Gollamudi

Taylor Hadley, Tim Vos

Brett Morrow, Carrie Brown





Award of Merit

Congregation Ner Tamid's Chavurah Campaign

Congregation Ner Tamid

Leslie T. Snadowsky



We Are JT4

JT4, LLC, Sound Masters of Las Vegas

Dan Wild

Shipra De

Victoria Hart

Talbot Snow

Nancy Barbour

Dirk Jordan





Congregation Ner Tamid's Rabbi Raises \$75K For

Ukrainian Refugee Relief

Congregation Ner Tamid

Leslie T. Snadowsky



Award of Merit

"F--- Putin," Buy Ukrainian

The Feast of Friends, Evel Pie

Eric Gladstone

Rachel Diehl

Kristiana Streuber

Branden Powers

Richard Verhagen

Samantha Bandy

Victor Mercado







Ponte Online Con DMV

Nevada Department of Motor Vehicles

The Abbi Agency, HCI

Myles Barker

Hilary Steinberg

Kelli Pfiffner





Cox Celebrates Black History Month

Cox Communications, Cox Las Vegas, Truthful Studios

Susie Black-Manriquez

Stephanie Stallworth

Tamar Hoapili

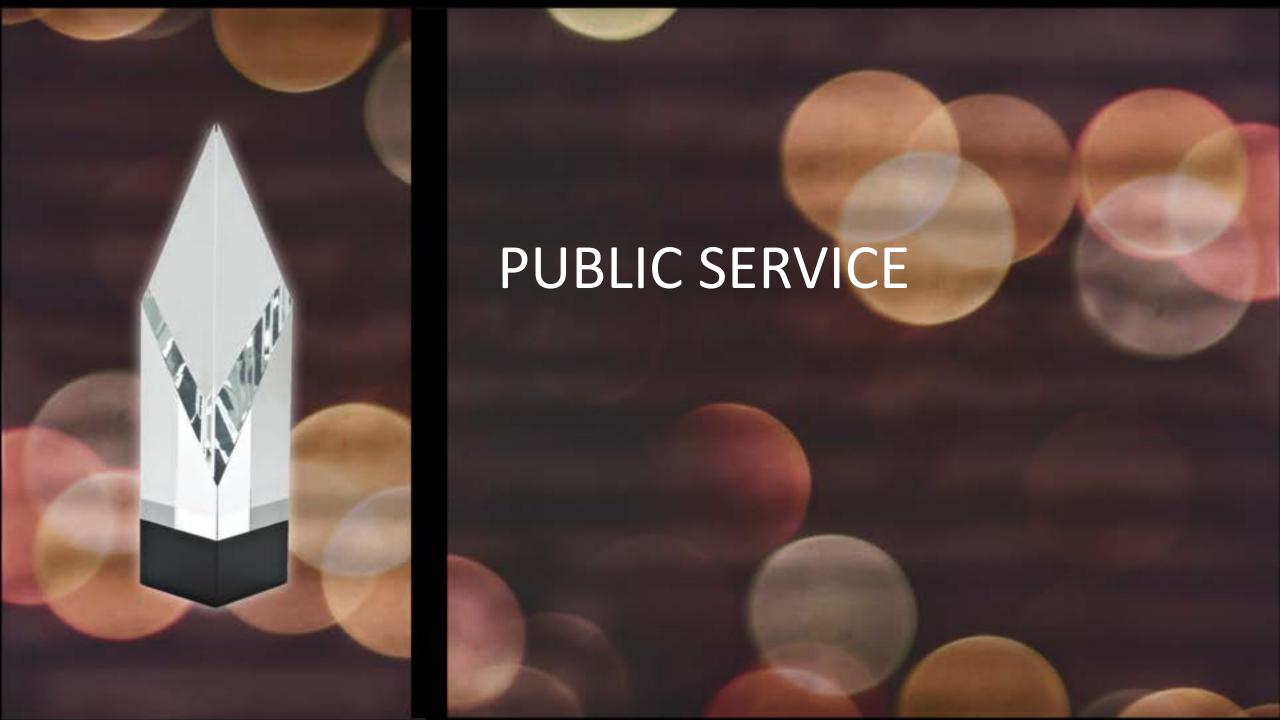
Brittani Johnson

Chris Johnson









Award of Excellence

Step Into Colorectal Cancer Awareness Event

Golden Summerlin Hospital

Gretchen Papez, APR

Carla Stevens, RN







Cemen Tech Bring Innovation to the Concrete Industry

84 Communications

ZLR Ignition

Rina Foster, APR

Rhonda Clark-Leyda





Central Iron County Water Conservancy District

Iron Spyke Method, Cottonwood Media Group, Central Iron County Water

Conservancy District

Melynda Thorpe

Noah Burt

Paul Monroe

Jessica Staheli

Ashley Langston





Battle Born Injury Lawyers Brand Awareness Campaign

MassMedia

Georgeann Pizzi

Stephanie Ceccarelli



Award of Excellence

New Website Kicks Off DMV Transformation Effort

Nevada DMV, The Abbi Agency

Julie Butler

Kevin Malone

Brett Fisher

Sean Sever

Jennelle Keith

Connie Anderson

Ashley Behre

Caroline Sexton



Award of Excellence

JT4 Brand Refresh

JT4, LLC, Pink Kitty Creative

Dirk Jordan, Dan Wild

Shipra De, Victoria Hart

Sandra Harrison, Michael Pacillo

Nancy Barbour, Kara Waters

Kennedy Matthews, Janelle Takahata







Human Capital Strategy

JT4, LLC

Dirk Jordan Kara Waters

Dan Wild Mike Russell

Shipra De Amy Heaton

Sandra Harrison Mindy Roundy

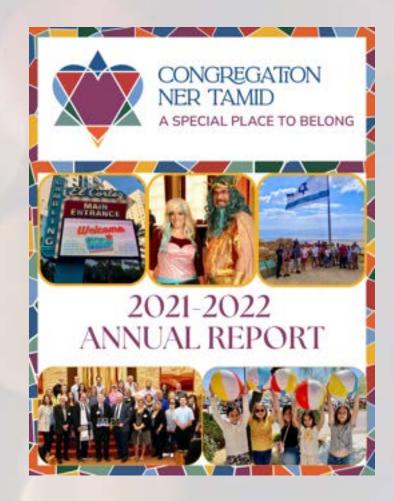
Jerome "Dee" DiGiovanni John Grup



Congregation Ner Tamid's Annual Report

Congregation Ner Tamid

Leslie T. Snadowsky







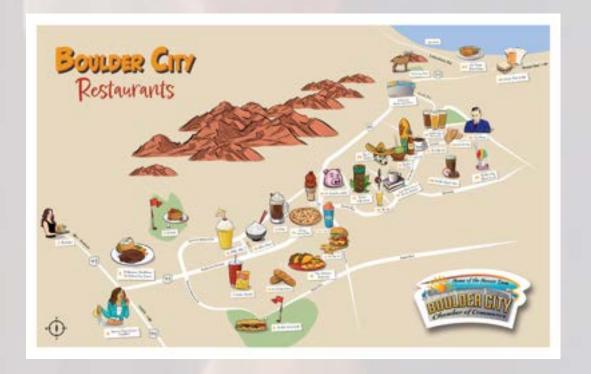
Boulder City Chamber of Commerce Restaurant Map

Imagine Communications

Montana Black

Bobby Long

Alex Raffi





Helios Medical Center

The Abbi Agency

Pacific Group





AWARD OF MERIT

Miracle Flights Lights for Flights Social Media Campaign

The Warren Group

Marsha MacEachern-Tempesta

Melissa Warren

Sarah Lindsey







The Little Vegas Chapel Expansion Event

GYC Vegas, The Little Vegas Chapel

Mallory Zito

Gina Yager

Briana Philippi

Michael Kelly

Lillian Tann





Summerlin Council Patriotic Parade

The Warren Group, The Summerlin Council

Melissa Warren

Lisa Robinson

Lezlie Barnson-DeNardin





Battle for Vegas 2022

The Warren Group

Melissa Warren

McKinzie Cogswell

Marsha MacEachern-Tempesta

Sarah Lindsey





Google's Donation to Nevada

The Abbi Agency, Google Nevada





Pella's Private Screening Media Event

84 Communications

Pella Corporation

Rina Foster, APR

Nicolle Picray





Super Bowl LVIII Announcement

R&R Partners

Las Vegas Convention and Visitors Authority

Catherine Cole

Erin Mowry

Erin McCleskey

Molly Castano

Rebecca Lane

Maria Phelan

Tracey Koblick

Kristin Weddingfeld

Mark Adams

Lisa Motley



Independence Groundbreaking

Red 7 Communications, Touchstone Living

Mitch Truswell

Samantha Lauer



Media Event to announce shareDOWNTOWN Fremont East

The Warren Group

Amy E. S. Maier



Media Event to announce the Plaza Hotel & Casino's Main Street Reimagination Project

The Warren Group

Amy E. S. Maier



Las Vegas Cannabis Weddings Launch on Valentine's Day

BrandBomb Public Relations

Lindsay Feldman

Alexis Kouse

Tatiyana Brooks



AWARD OF MERIT

Touro University Nevada Partners with LVMPD to Provide Medical Training

The Warren Group, Touro University Nevada

Melissa Warren

Cherryl Kaopua

Dena Potestio

Steven Slivka







YESCO FABRICATES, INSTALLS AND RELIGHTS HISTORIC WALKER CENTER SIGN

YESCO, The Vox Agency, Vectra Management Group

Jeff Young

Annette Gaddis

Aaron Green

Erika Pope

Vanessa Thill

Chloe Gehrke





PINNACLE

COBRE Phase 2 Announcement

Cleveland Clinic Nevada,
UNLV School of Integrated Health Sciences,
Kirvin Doak Communications

MacKenzie Ruta, APR

Nicole Wolf, APR

Andrea Roa

Terri Maruca

Eirianne Kennelley

Megan Haney





PINNACLE

Congregation Ner Tamid's Abortion Story

Congregation Ner Tamid



Touro University Nevada Cadaver Lab

The Warren Group, Touro University Nevada

Melissa Warren

Cherryl Kaopua

Dena Potestio

Steven Slivka



Super Bowl LVIII Announcement

R&R Partners, Las Vegas Convention and Visitors Authority

Catherine Cole

Mark Adams

Erin McCleskey

Molly Castano

Rebecca Lane

Maria Phelan

Tracey Koblick

Kristin Weddingfeld

Erin Mowry

Lisa Motley



Congregation Ner Tamid's Soil Story

Congregation Ner Tamid





Inside JT4

JT4, LLC

Dirk Jordan

Dan Wild

Shipra De

Victoria Hart

Sandra Harrison

Alysa Washington

Mike Russell

Fred Thompson

Mindy Roundy

Mark Wierzbicki







PINNACLE

2022 Marketing Agency Qualitative Research Study

S2 Research

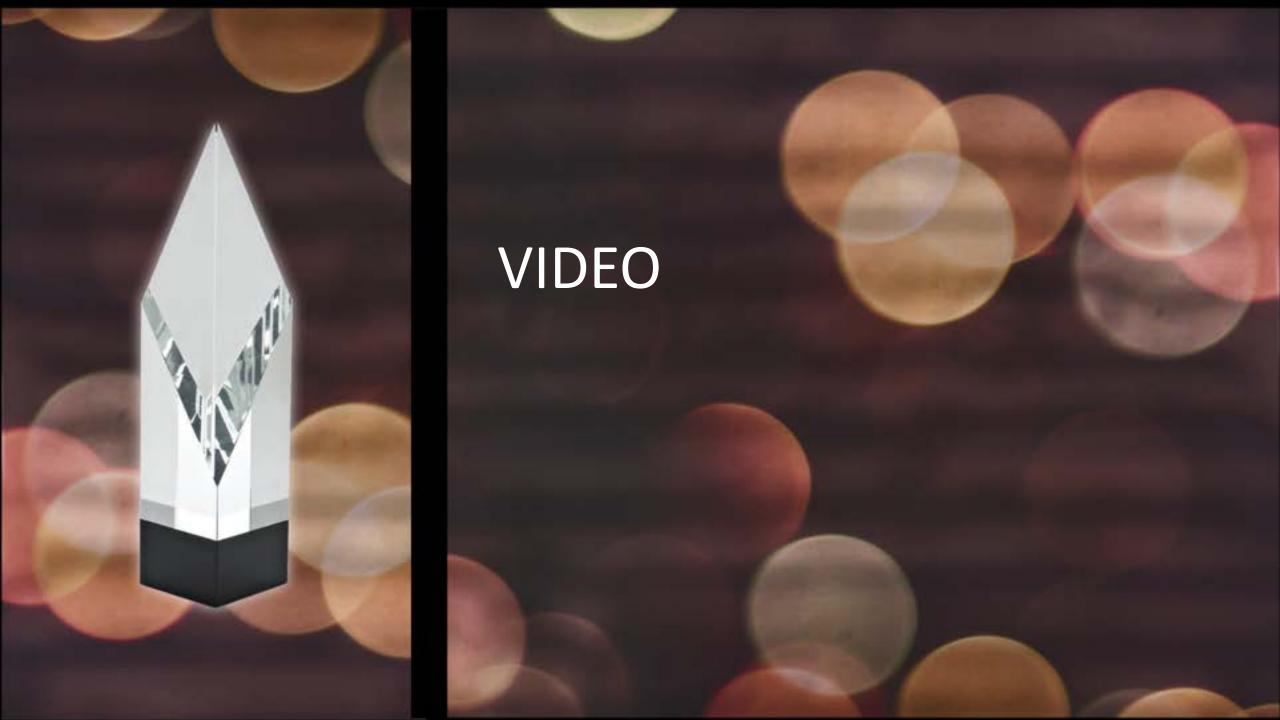
Matt Seltzer

Eric Gonzalez

Brandillynn Hawley

Heather Seltzer





The Janise & Cat Show

BJ's Bingo & Gaming, Shank Marketing

Jenynne DeNoble

Catherine Morey

Janise Cortez

Courtney Carr

Justin Shank

Jordan Crahan



Congregation Ner Tamid's Annual Report Video

Congregation Ner Tamid



Congregation Ner Tamid's Rabbi Raises \$75K For

Ukrainian Refugee Relief

Congregation Ner Tamid



Congregation Ner Tamid's Purim Spiel and Carnival

Congregation Ner Tamid



Congregation Ner Tamid's Adventure in Israel

Congregation Ner Tamid







PINNACLE

Vital Views

UNLV School of Nursing

University of Nevada, Las Vegas

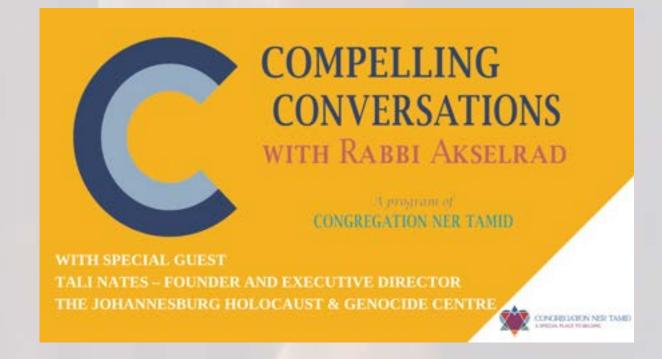
KUNV

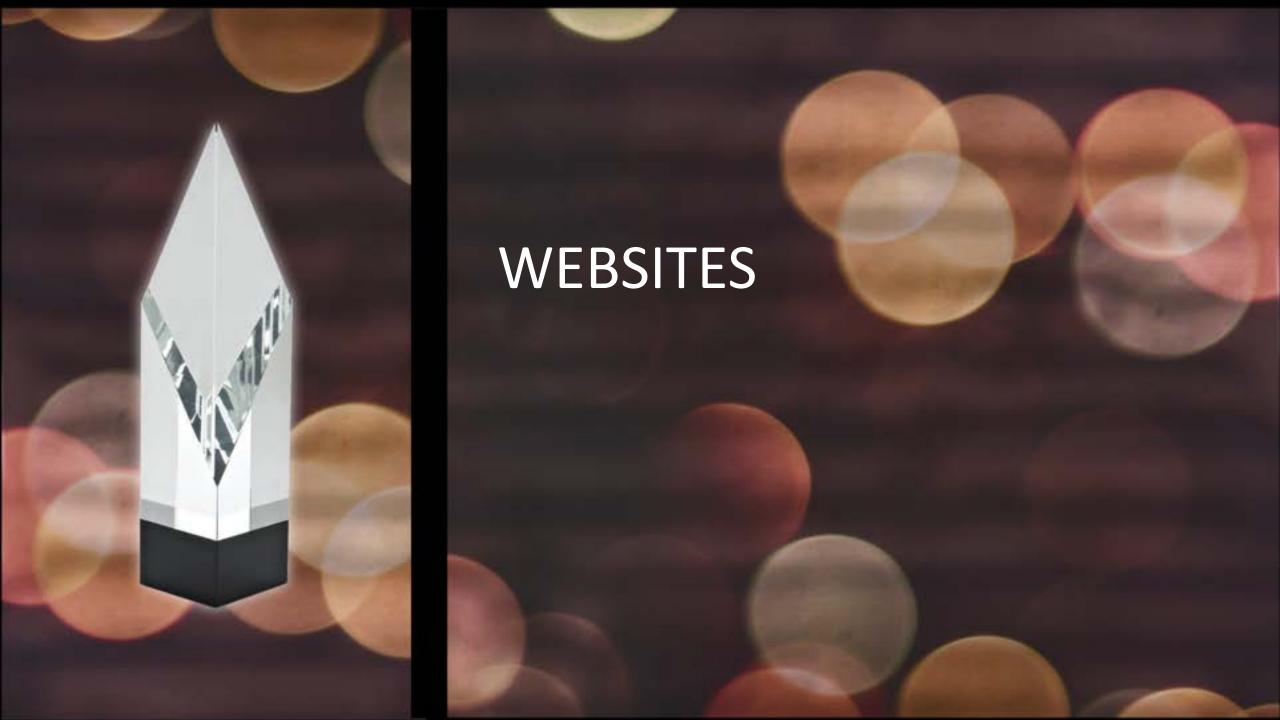
Joseph Gaccione



Congregation Ner Tamid's 'Compelling Conversations'

Congregation Ner Tamid





Touro University Nevada website

Touro University Nevada

Kaitlyn Greco

Steven Slivka

Dena Sue Potestio

Eddie Gomez

Aidan Seidman

Web Services



FirstMed Health and Wellness Center Website

Connected Communications, Canyon Creative, FirstMed Health and Wellness

Center

Sarah Thornton

Whitney Maher

Dale Sprague

Ross Cooper







PINNACLE

The Creative Catalyst: How to Create Better Marketing By Asking (And Answering) Better Marketing Questions

S2 Research

Matt Seltzer

Brandillyn Hawley

Eric Gonzalez

Heather Seltzer



Summerlin Las Vegas Review-Journal Advertorials

The Warren Group

The Howard Hughes Corporation

Melissa Warren

Danielle Bisterfeldt



Hope Means Nevada Op-Ed – Teen Mental Health Days Could Save a Life

Hope Means Nevada, The Vox Agency

Julie Murray

Mary Ann Mele Dondero

Caroline Edgeworth

Lauren Edgeworth

Ciera Bellavance

Mackenzie Miles

Erika Pope

Vanessa Thill



Susan Greenspun Fine Scholarship Helps Touro Student Navigate Medical School and Motherhood

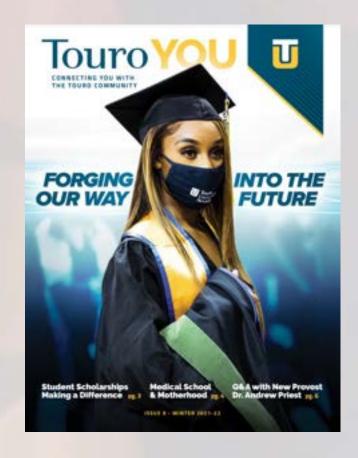
Touro University Nevada

Virgen Digital Brand Marketing

Steven Slivka

Dena Sue Potestio

Mona Shield-Payne



Congregation Ner Tamid's Coverage In The Las Vegas Israelite

Congregation Ner Tamid

Leslie T. Snadowsky



This Year In Jerusalem!

CNT's 'Adventure In Israel' Gives



derusation, engaging in a forward intiprati-used at Parity Packers. They helped pack

namy virse as pussible to still the their Land. For many, it is the fulfillment of a life-timp dream, it have been leading more since the early KNs, and

Facility offse, they wanted by give back and help. the treat population in-need.





By Roots' Senton't Absenced

(Congregation flor florests Plate Santon) Mantal and CNT's "Advention in Japan" in Japan

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DTA Finishes 23rd Successful School Year





BEST OF SHOW - CAMPAIGNS

The Mob Museum Celebrates 10-Year Anniversary with Undercover of the Night Gala

The Mob Museum, The Vox Agency

Ashley Miller

Yentl Liew

Jackie Apoyan

Jestelle Irizarry

Erika Pope

Desiree Vontur

Andrea Heerdt





BEST OF SHOW - TACTICS

COBRE Phase 2 Announcement

Cleveland Clinic Nevada,
UNLV School of Integrated Health Sciences,
Kirvin Doak Communications

MacKenzie Ruta, APR

Nicole Wolf, APR

Andrea Roa

Terri Maruca

Eirianne Kennelley

Megan Haney









NEWCOMER OF THE YEAR

Shipra De JT4, LLC







PR PRACTITIONER OF THE YEAR

LESLIE T. SNADOWSKY

Congregation Ner Tamid







SENIOR PR PRACTITIONER OF THE YEAR

SARAH THORNTON

Connected Communications







ROGER BUEHRER LIFETIME ACHIEVEMENT AWARD

AMANDA PETERS



Upcoming Event:



Thursday, December 1st, 2022

Time: 5:30pm - 7:30pm

Location: Vu Studios!









Mixer Fee: \$25 / A portion of proceeds goes to Miracle Flights



24TH ANNUAL

PINNACLE AWARDS

AWARDS CEREMONY | NOVEMBER 15



